



Socio-economic overview of Region Värmland

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Let's start the

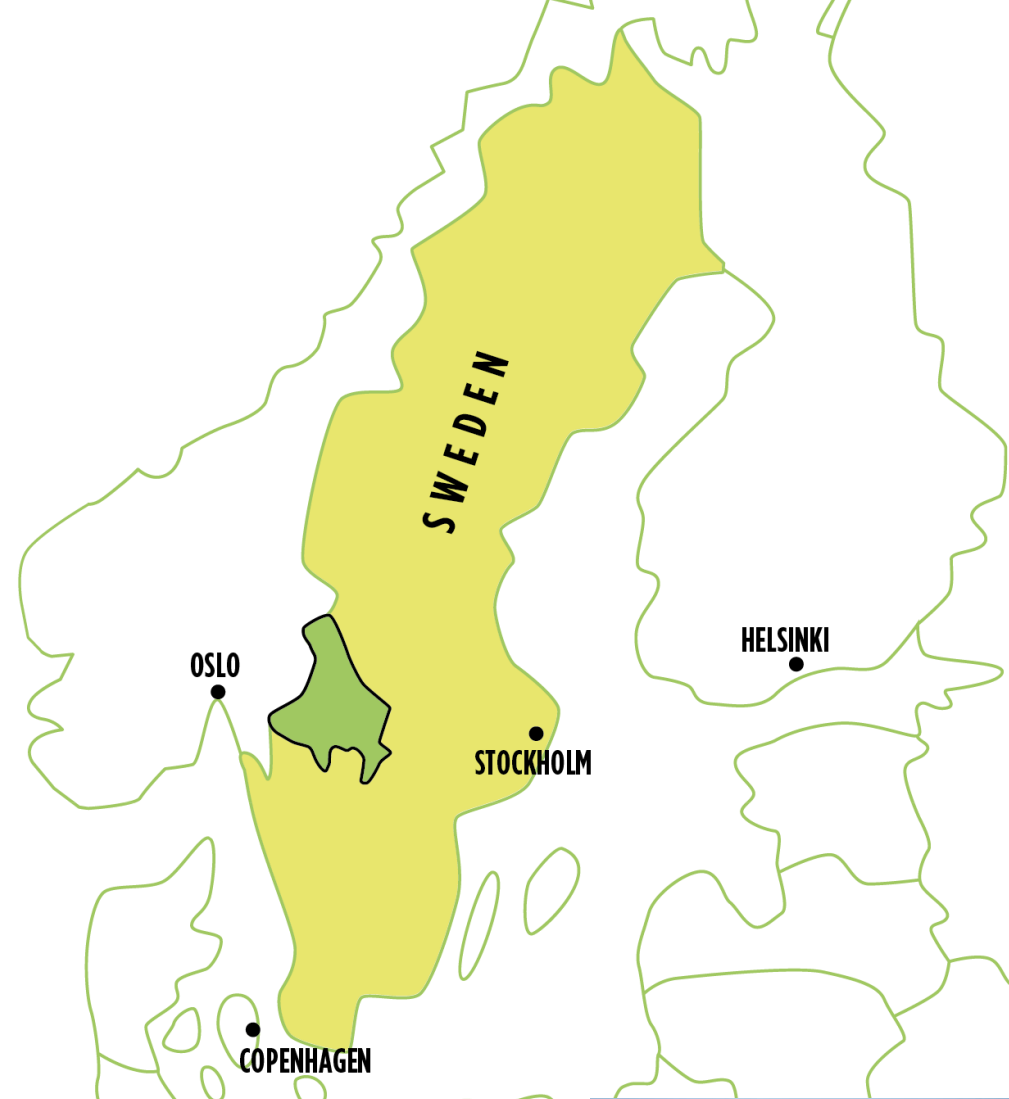
We are as many
moose in Sweden as
there are people in
Värmland, 280,000!



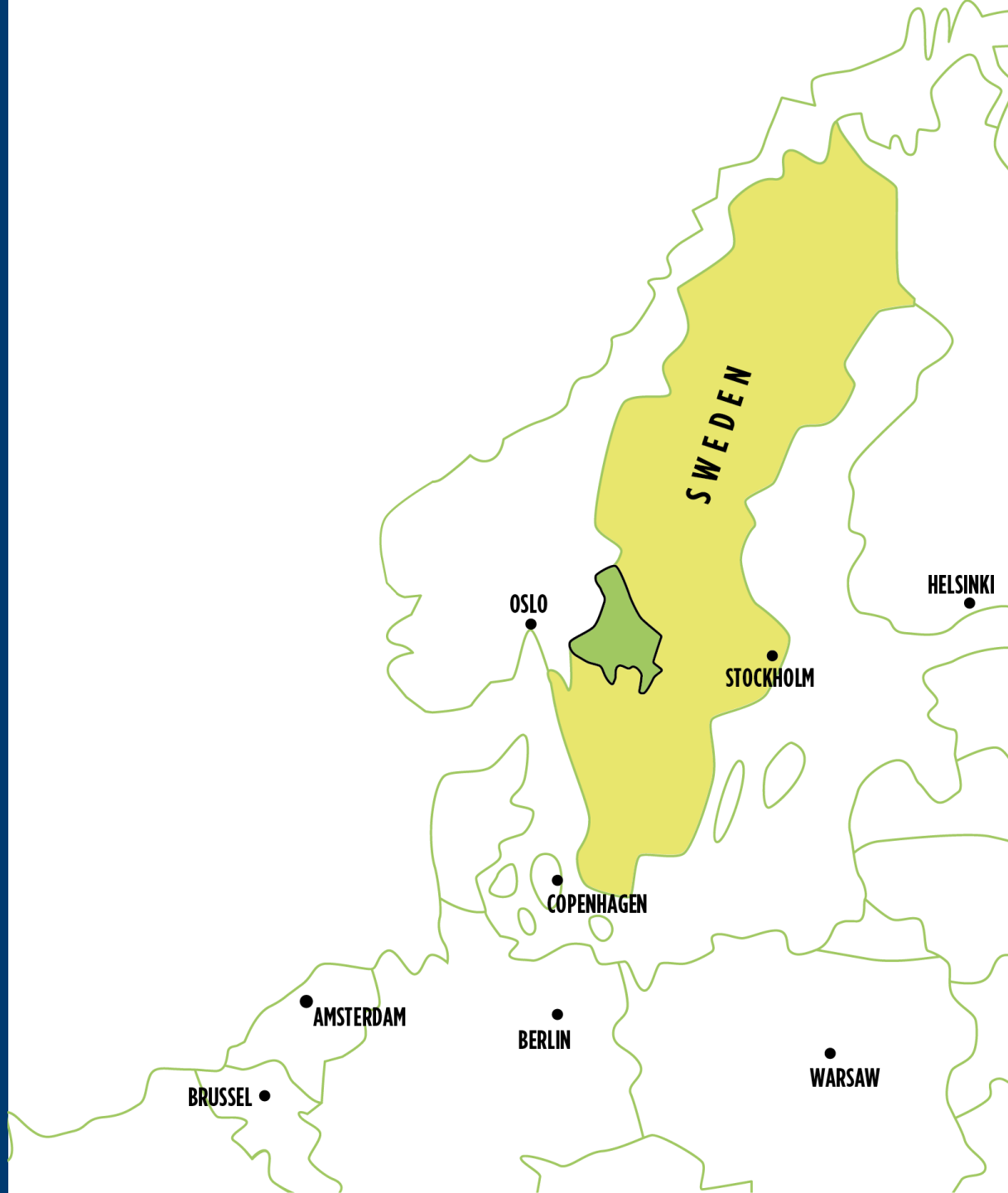
Region

VÄRMLAND

- 18 000 km²
- 70 % covered by forest
- 280 000 inhabitants
- 32 700 € GRP per capita (2014)
- Strong Innovator (EU RIS 2019)
- Strongest on forest industry
- ICT cluster 2 500 employees (2016)
- One dominating university
- One Innovation Park
- Vänern, the largest lake in EU



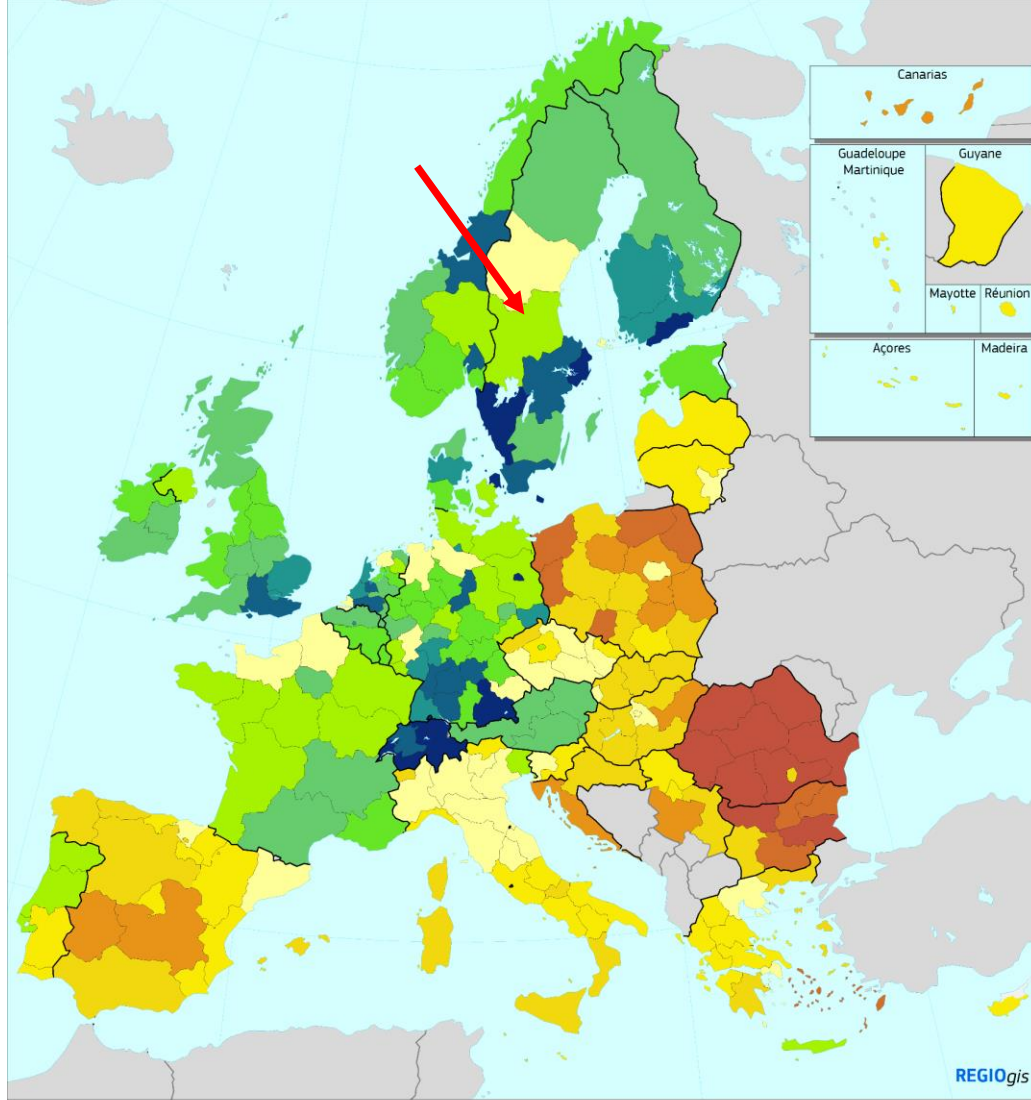
To be a region in a competitive country



- World class quality of life
- But competition from the city regions of Oslo and Stockholm on
 - Talents
 - Capital
 - Investments
 - Accesability
 - Headquarters
 - Attention

European Regional Innovation Scoreboard 2019

- Värmland is one third of the North Middle Sweden Region.
- Strong Inovator



Regional performance groups



Source: European Commission - Regional Innovation Scoreboard 2019

0 500 km

© EuroGeographics Association for the administrative boundaries

Regional Competitiveness Index

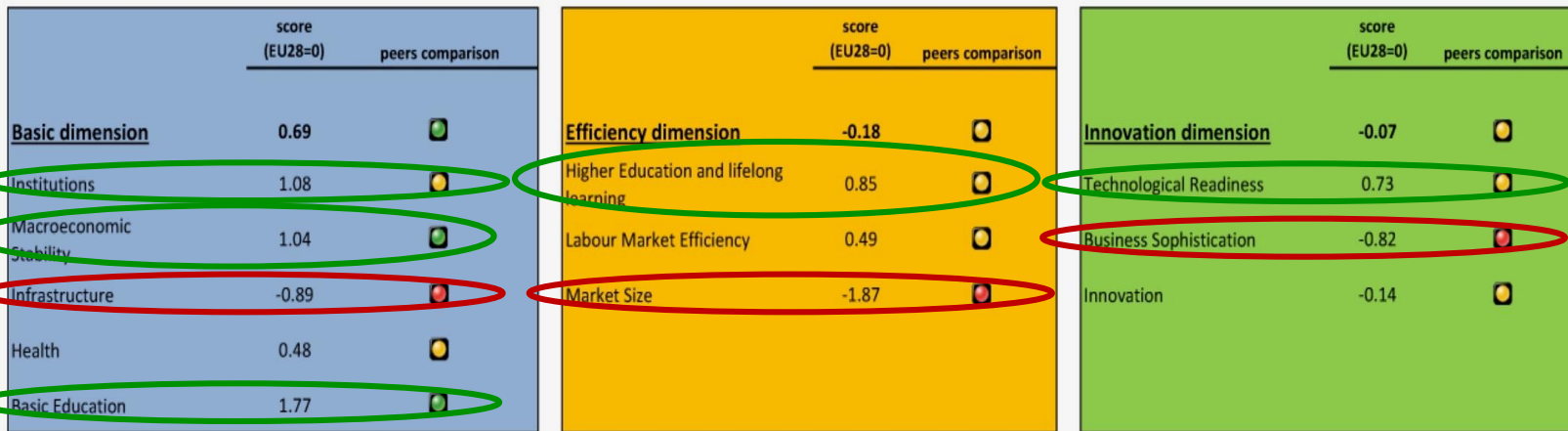
Sweden		Norra Mellansverige			SE31		
RCI 2019	Score	Score 0-100	Rank*	GDP per head PPS - EU28=100	Value	Rank	Stage of development (1 = Lowest; 5 = Highest)
	0.06	61.87	129/268		98	102/268	4

Peer Regions: Zahodna Slovenija; Trier; Herefordshire, Worcestershire and Warwickshire; Aragón; Highlands and Islands; Leipzig; Länsi-Suomi; Provence-Alpes-Côte d'Azur; La Rioja; Malta; Illes Balears; Limburg; Etelä-Suomi; Midi-Pyrénées and Alsace

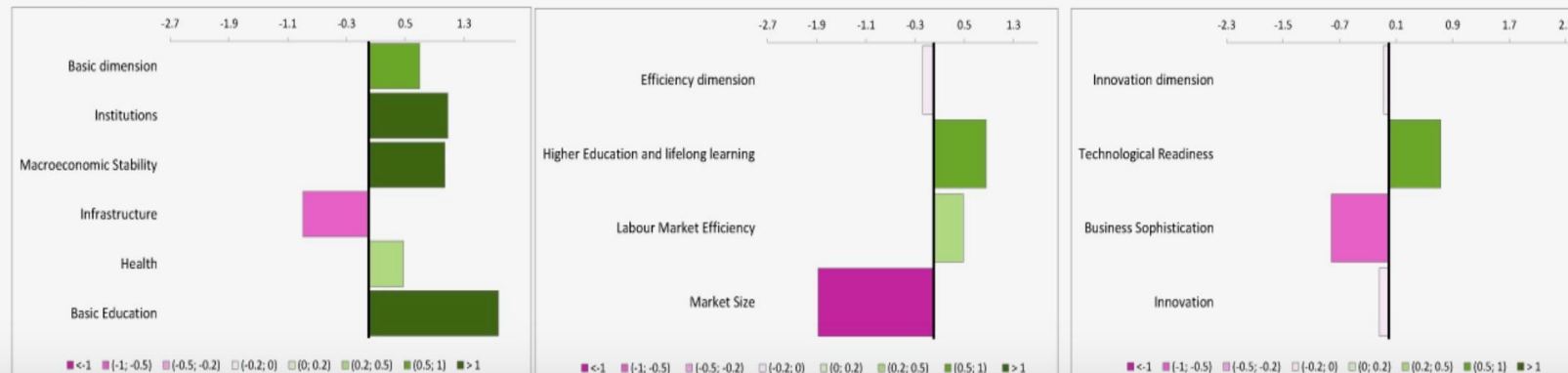
Norra Mellansverige/North Middle Sweden include the following counties:
Värmland, Dalarna & Gävleborg

Challenges:
Infrastructure,
Market size and
Business sophistication.

Strong areas:
Institutions,
Macroeconomic stability,
Basic education,
Life long learning,
Technological readiness.

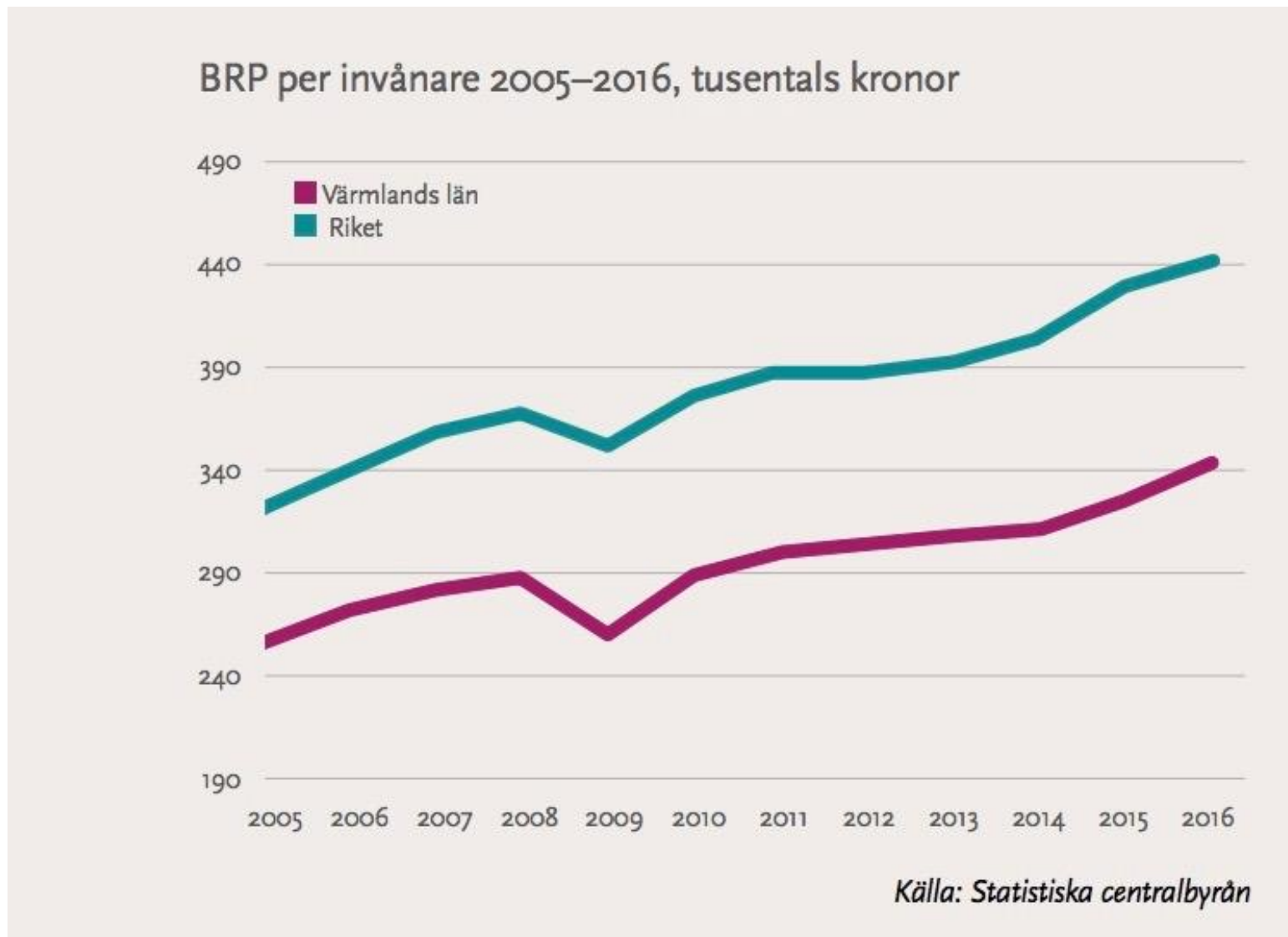


🟢 Overperforming with respect to its peers
🟡 Similar to peers
🔴 Underperforming with respect to its peers



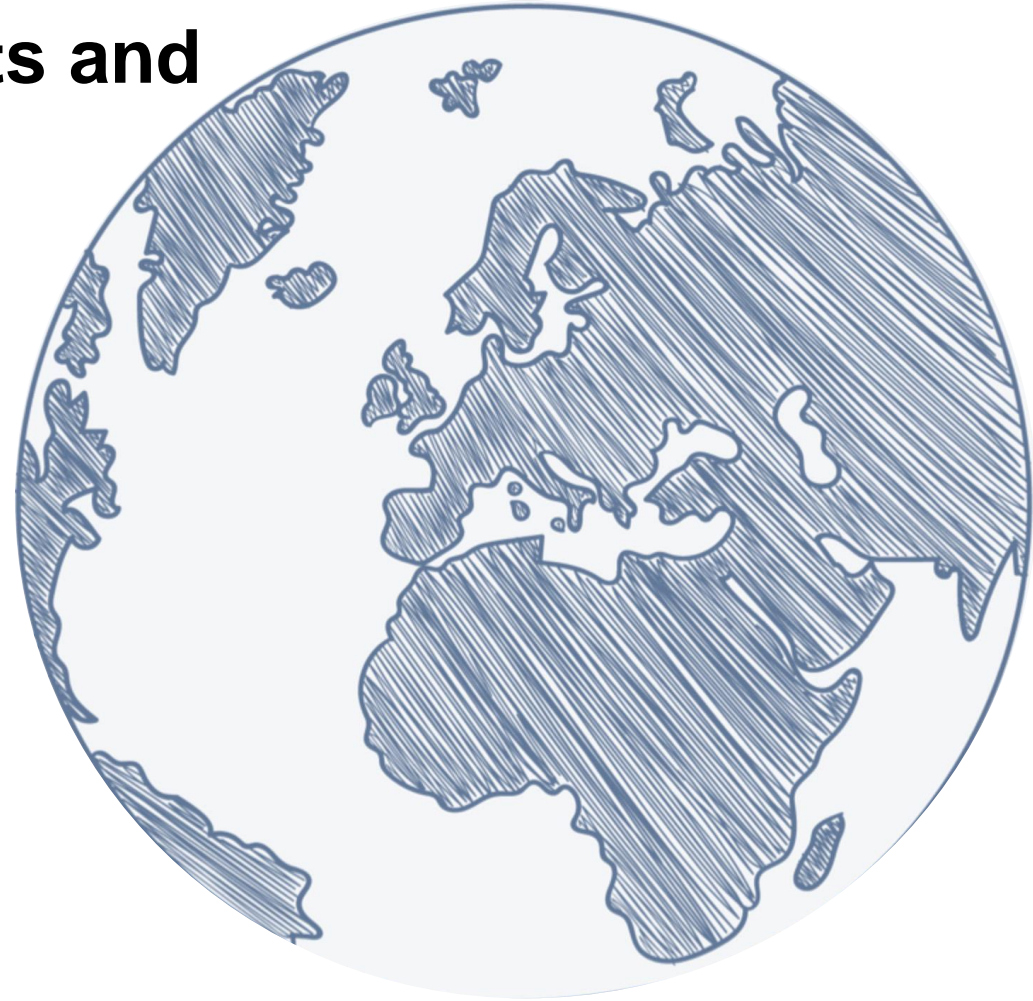
GRP

Gross Regional Product per capita 2005-2016



Swedens' export of products and services 2018 (SEK)

1. Norway, 242 billion
 2. Germany, 203 billion
 3. USA, 162 billion
 4. UK, 150 billion
 5. Finland, 148 billion
 6. Denmark, 143 billion
 7. Netherlands, 108 billion
 8. China, 83 billion
 9. France, 82 billion
 10. Belgium, 65 billion
-
24. Canada, ≈ 15 billion



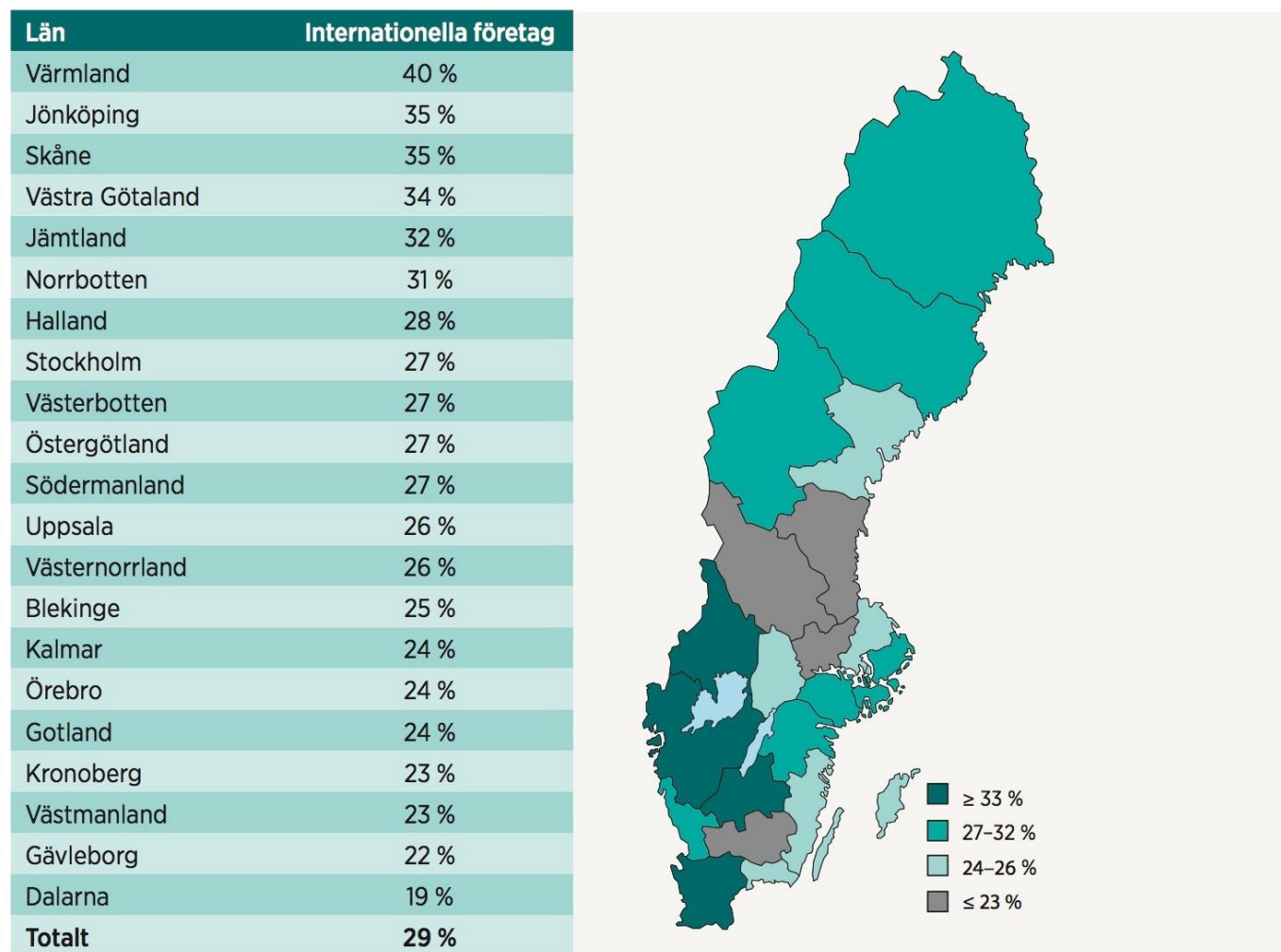


Export of Icehockey players

- William Nylander
- Andreas Johnsson
- Rasmus Sandin
- Dmytro Timashov

International companies

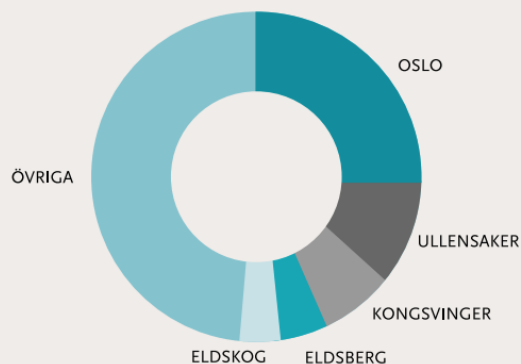
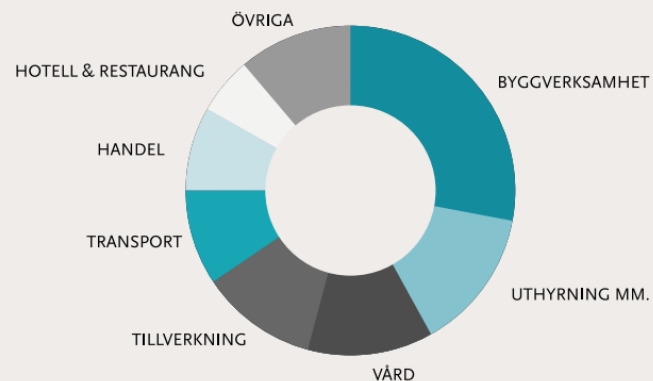
Figure 6.1
Proportion of international companies divided by county.



¹³ SCB har visserligen regional export- och importstatistik men den är enbart fördelad på företagens huvudkontor och inte på arbetsställen. Detta riskerar att leda till att exportvärden i vissa fall hamnar i fel län.

BYGG
STÖRST
MED 28%

De som arbetspendlar jobbar främst inom byggverksamhet, uthyrning, vård och tillverkning. Handel och hotell & restaurang är inte lika populära branser.



Källa: Det globala Värmland, Handelskammaren

Work commute Värmland-Norway

We commute in a higher degree to Norway than to any other region i Sweden

Especially in construction related branches

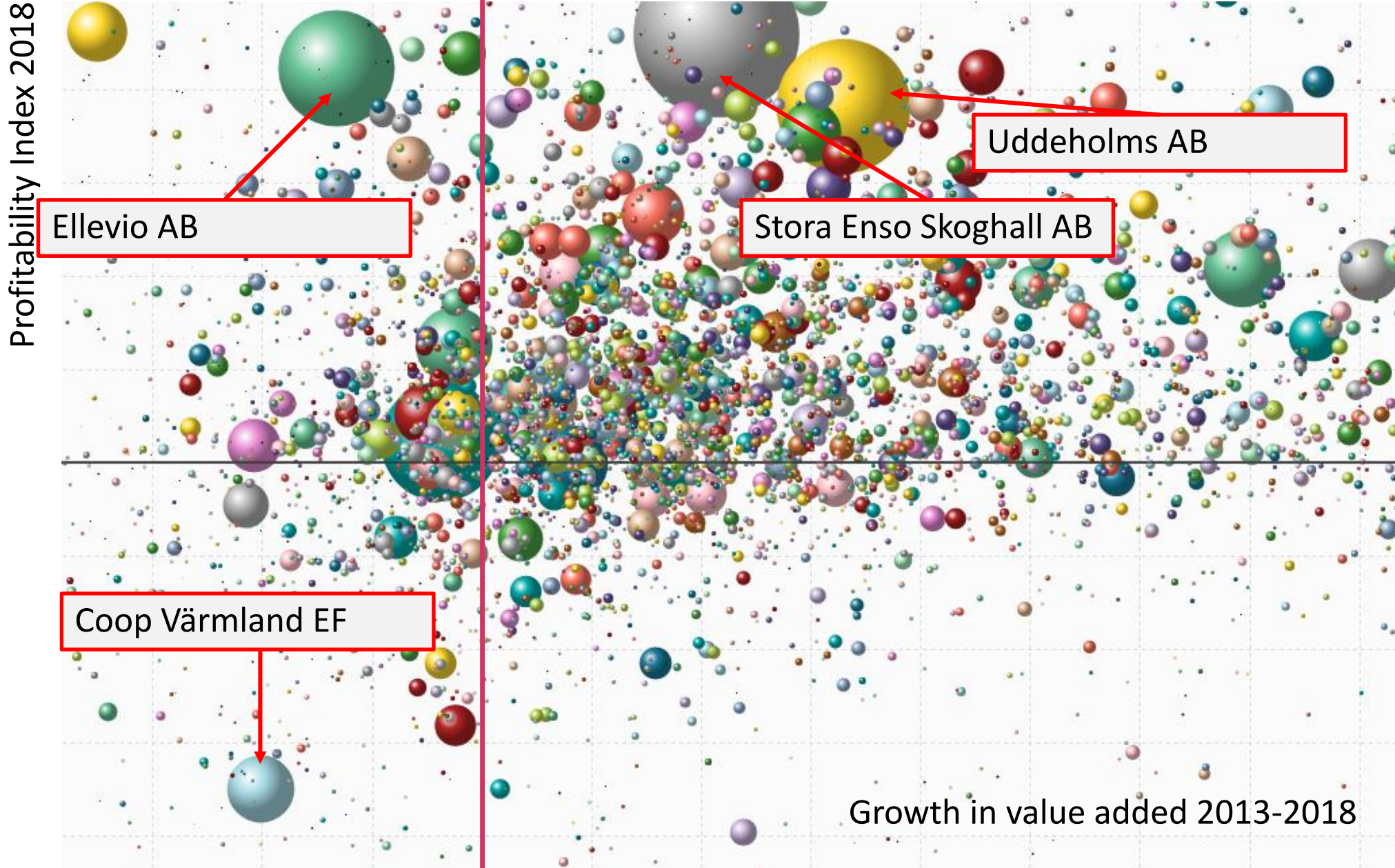


Business analysis Värmland

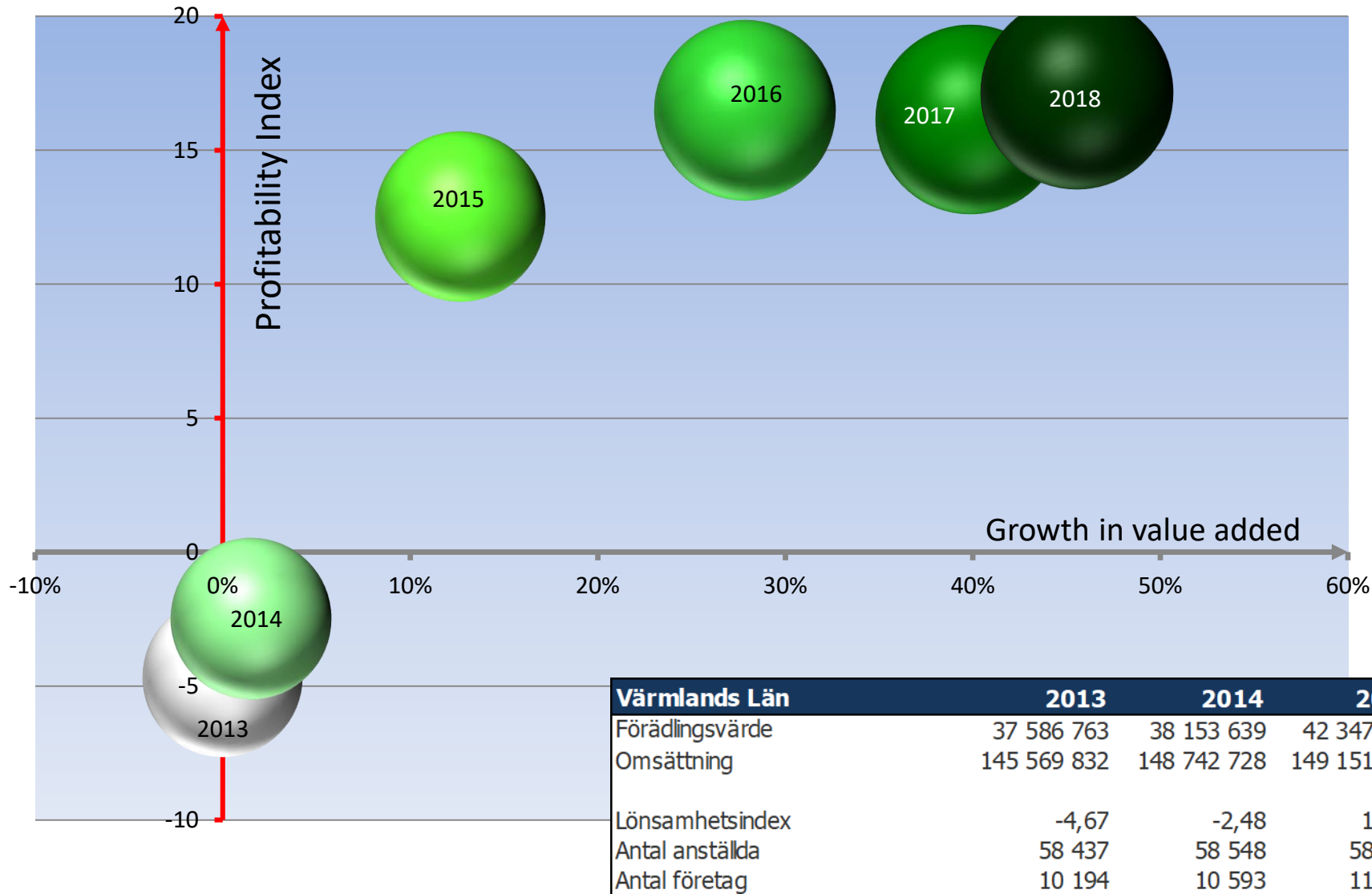
Growth and profitability

Oskar Claesson
Jan Fineman

All companies in Värmland - Growth and profitability

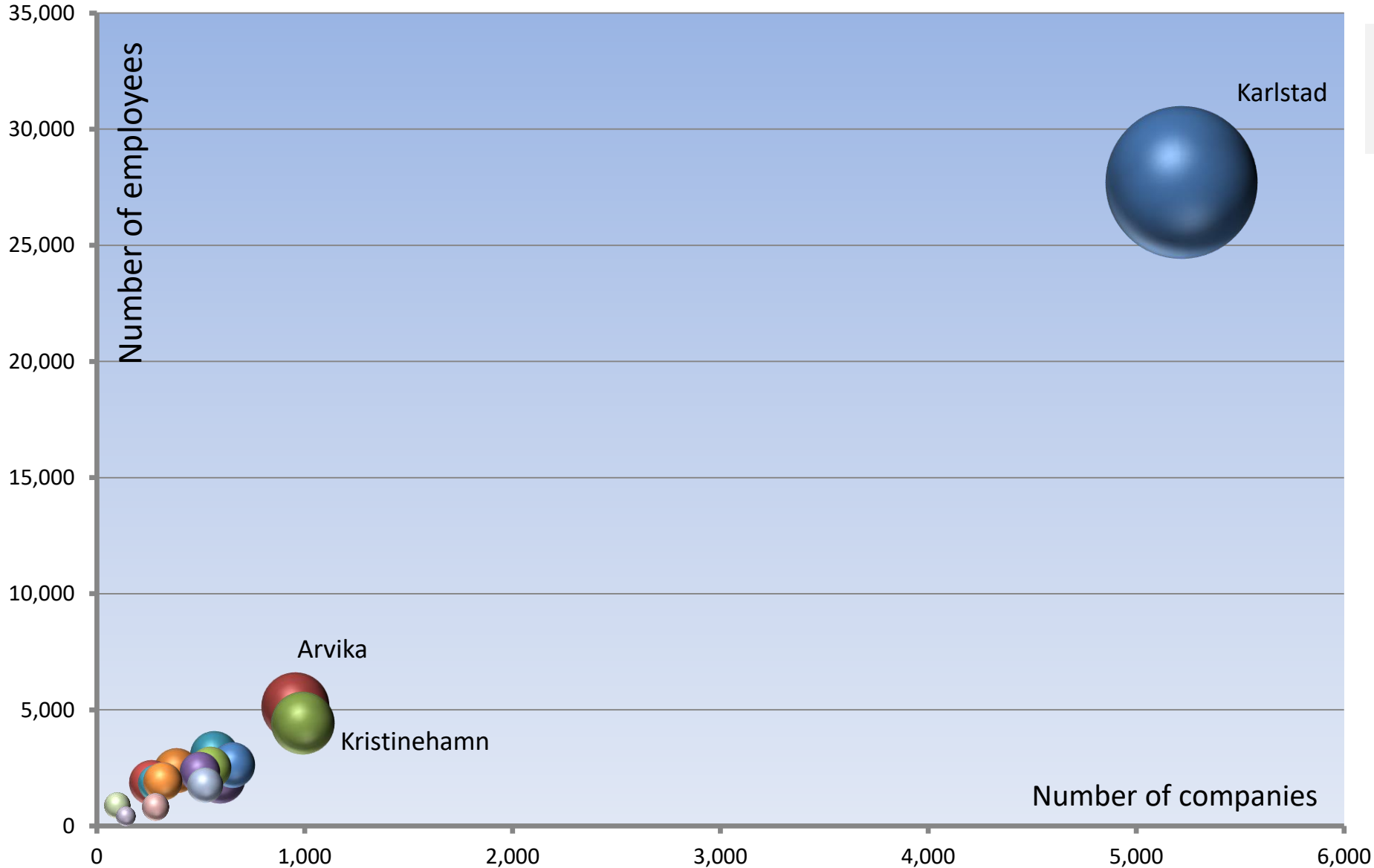


Trade and Industry in Värmland – 2013-2018



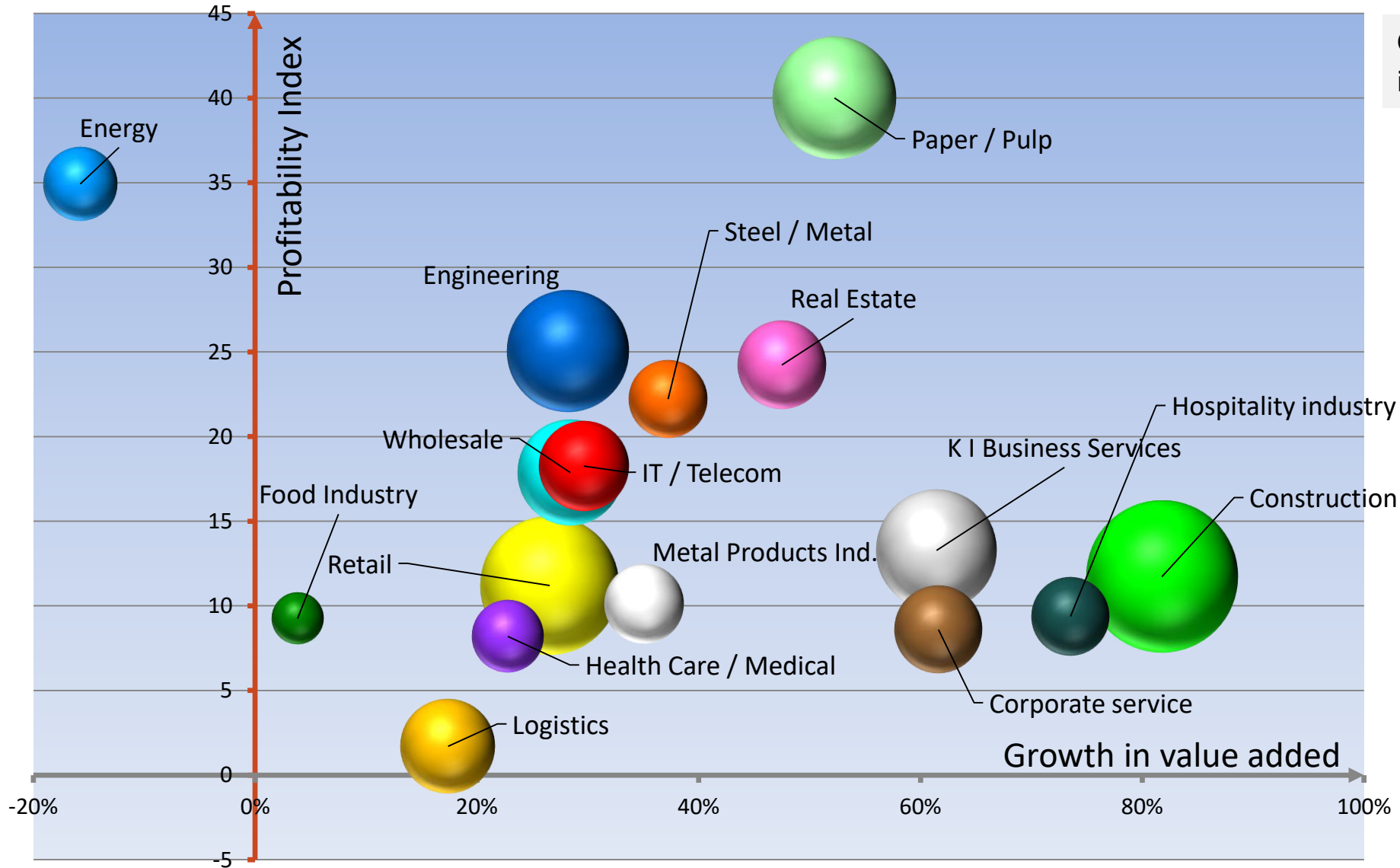
Värmlands Län	2013	2014	2015	2016	2017	2018
Förädlingsvärde	37 586 763	38 153 639	42 347 235	48 057 422	52 575 159	54 710 026
Omsättning	145 569 832	148 742 728	149 151 192	158 237 341	172 053 280	177 929 428
Lönsamhetsindex	-4,67	-2,48	12,52	16,48	16,14	17,14
Antal anställda	58 437	58 548	58 179	60 193	61 209	61 660
Antal företag	10 194	10 593	11 135	11 598	12 113	11 819

Employees and companies in the municipalities 2018



Karlstad has the highest number of employees and the largest number of companies

Profitability and growth in value added 2013-2018

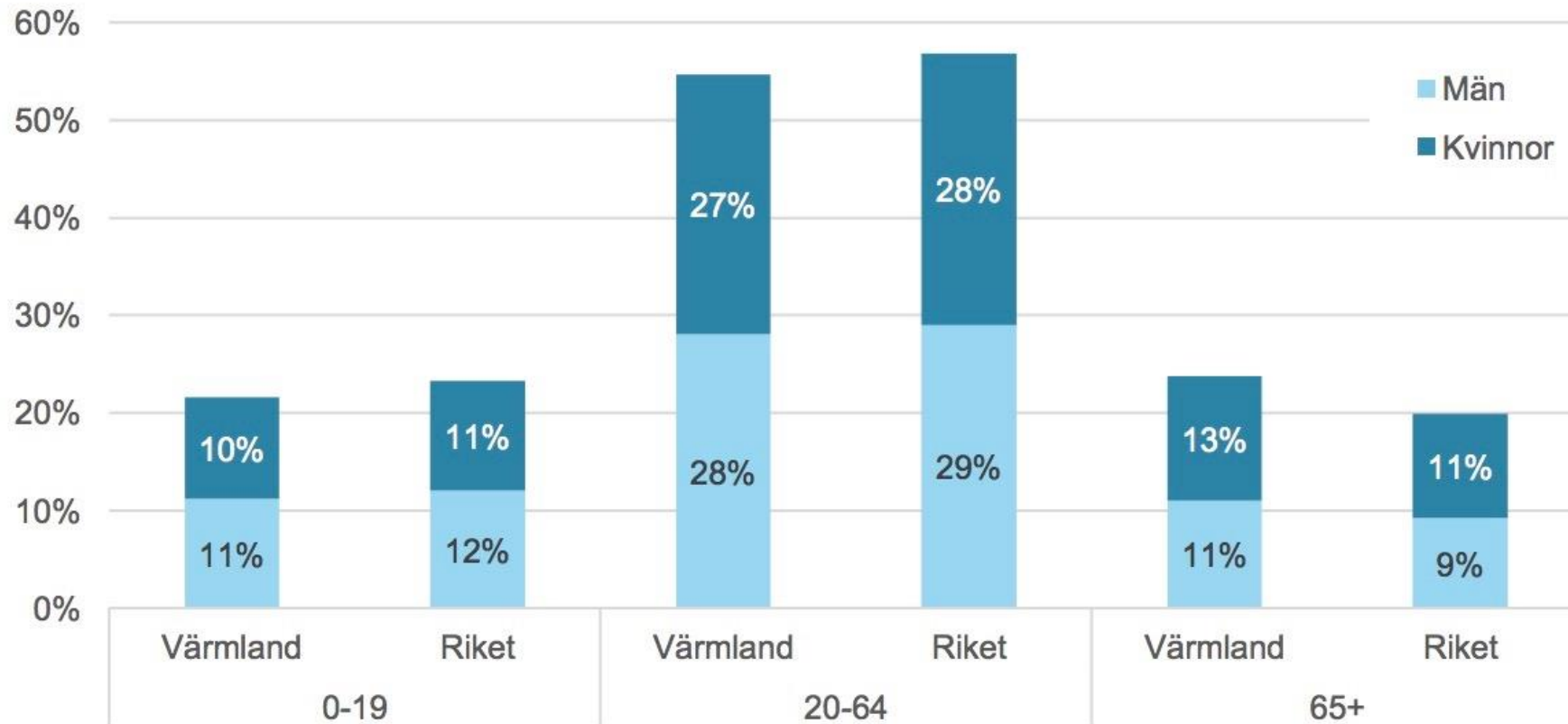


Good profitability for most industries except Logistics.

Population

Population in Värmland and Sweden after age group and gender, 2018

Figur 2.1 – Befolkningen i Värmlands län och riket efter åldersgrupp och kön, 2018



13,000 people are needed to compensate for retirements during 2019 to 2023

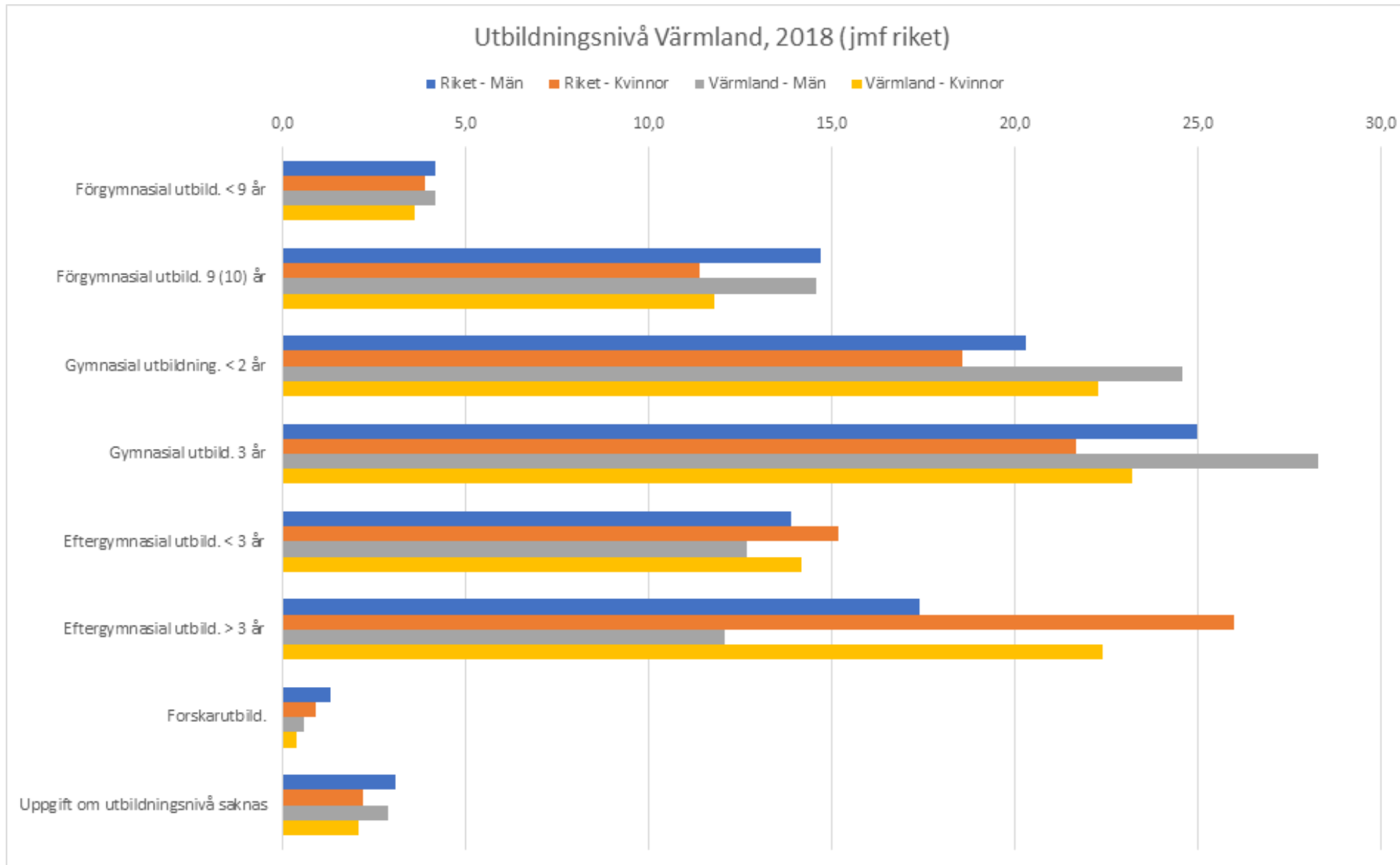
The population in the 16-64 age group will decrease during the same period

Fewer and fewer people contribute via the tax to welfare services and more and more need to use them

Källa: SCB, egen bearbetning

Education

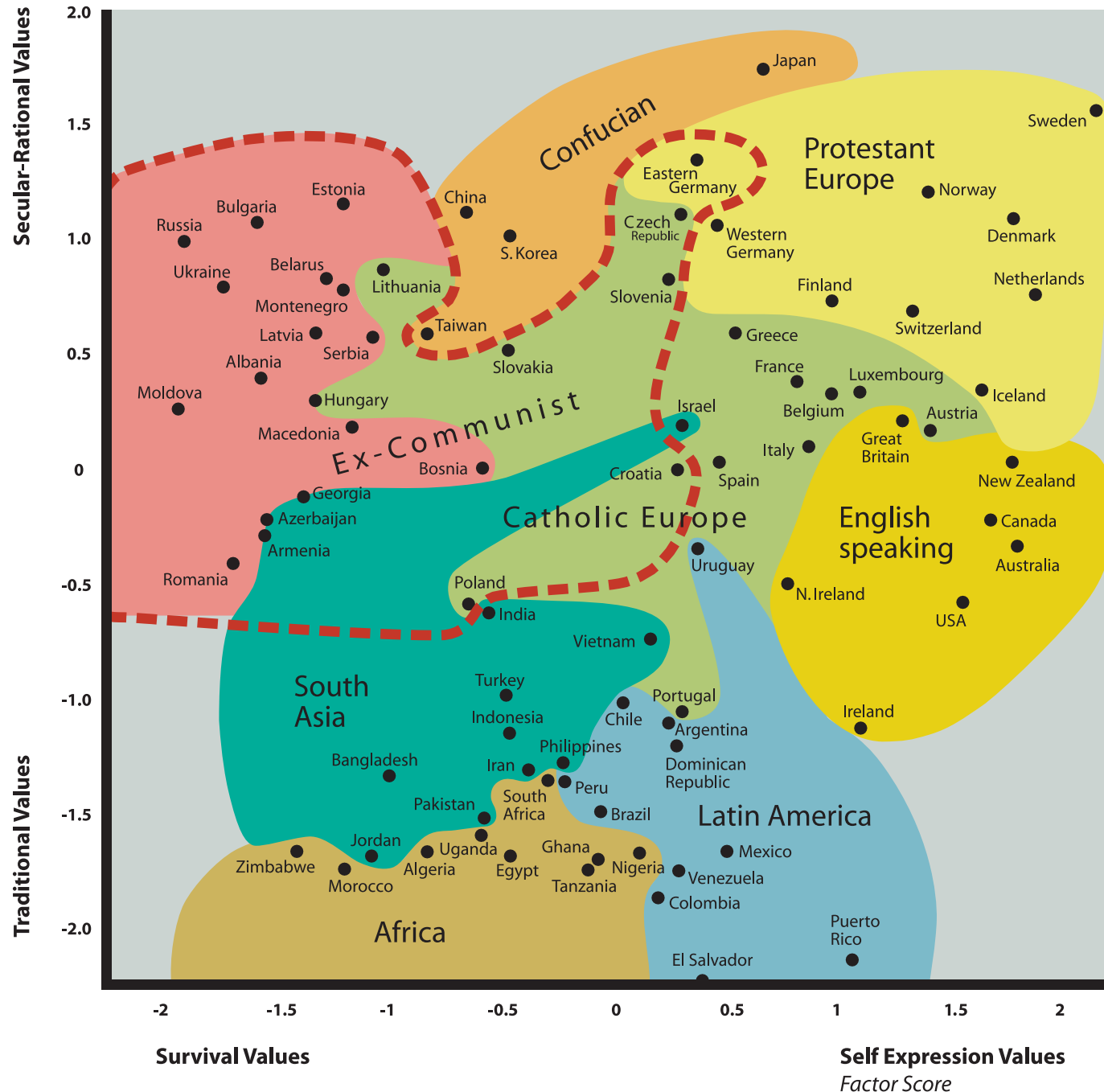
Educational level in Värmland, 2018
(compared with national level)



Retention and Attraction of Students

- Hot Spot
- Higher Ambition – trainee program
- KTP, Knowledge Transfer Program
- Degree Projects





World Values Survey

The Secretary General is now conducting a large migrant study in Värmland.

To provide a knowledge base that can be used to improve work establishment and integration for immigrants.

All companies in Värmland

