



**CRIBE**

centre for research & innovation  
in the bio-economy

# **NORDIC COLAB PROJECT**

October 28-30, 2019





# INTRODUCTIONS





# MORNING BREAK



# CLUSTERING/NETWORKS

## Part 1

### Presenters:

Jessi Ruberto,

Thunder Bay Community  
Economic Development  
Corporation

Anders Olsson,

Region Varmland





# LUNCH





# CLUSTERING/NETWORKS

## Part 2

### Presenter:

Anders Olsson,

Varmland's Smart Specialization Strategy



# CLUSTERING/NETWORKS

What are our commonalities  
and high level  
opportunities?





# AFTERNOON BREAK







# Best Practices: Bio-economy Development





# Bio-Economy Development

- Tools
- Incentives
- Knowledge required
- How to identify potential projects



# Best Practices: Communications and Engagement





# Communications/Engagement

- Measuring Success
- Communications Plans??
- Opportunities to Collaborate



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# DAY 1 RECAP

## &

# DAY 2 OVERVIEW



# Potential Opportunities

1. Sarnia Petro-Chemical Cluster
2. Fail-to-Scale
3. Co-Brand to Sell the Forest Bio-economy Story
4. Combine Tbay Research and Varmland Smart Specialization Process



# Potential Opportunities

**5. Learning from other Industries and Sectors**

**6. Using Societal Impact to Create Critical Mass in Support of the Understanding and Appreciation of Lignin Products**

**7. Telling the Story of ‘What’s Possible’ to create Pull**





# INNOVATION TO COMMERCIALIZATION

## Part 1





# INNOVATION TO COMMERCIALIZATION

## Presenters:

Chris Walton,

CRIBE

Victor Isaksen,

Sting Bioeconomy





# MORNING BREAK





# CONCURRENT SESSIONS:

## HIGH PERFORMANCE LIGNIN

FP Innovations, Research Institutes of Sweden &  
Lakehead University

## SME UNIVERSITY/COLLEGE PATHWAYS

Gunilla Carlsson-Kvarnlof, Karlstad University

Judy Sander, NW Ontario Innovation Centre





# BREAKOUT SESSION REPORTING





# LUNCH





# SETTING COLAB PRIORITIES





# WRAP UP & NEXT STEPS







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**THANK YOU!**

